



PTO/SB/08A (10-01)

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		Application Number	09/725,080
		Filing Date	November 29, 2000
		First Named Inventor	Himes
		Art Unit	3629
Examiner Name	T. Dixon		
Attorney Docket Number	0307091.0105		
Sheet	1	of	2

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code ² (if known)			
D		4,159,531	Jun. 26, 1979	McGrath	
		5,058,044	Oct. 15, 1991	Stewart et al.	
		5,072,380	Dec. 10, 1991	Randelman et al.	
		5,183,142	Feb. 2, 1993	Latchinian et al.	
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D		6,311,162	Oct. 30, 2001	Reichwein et al.	
		6,336,099	Jan. 1, 2002	Barnett et al.	
		2002/0016655	Feb. 7, 2002	Joao	
		6,389,337	May 14, 2002	Kolls	
		6,409,080	Jun. 25, 2002	Kawagishi	
		6,505,774	Jan. 14, 2003	Fulcher et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
D		JP 405257941A	10-1993	Suzuki et al.		

Examiner Signature	Thomas A. Dixon	Date Considered	11/17/04
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Sheet	2	of	2	Attorney Docket Number	0307091.0105

[illegible]

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS		Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume/issue number(s), publisher, city and/or country where published
Examiner Initials*	Cite No.	
JD		Sawyers, Arlena; Dealers use smart cards to bring buyers back; Automotive News; May 2000; p38; dialog copy 2 pages
JD		no author; RiNG Systems Partners With Reynolds and Reynolds to Provide CRM System to Automotive Retailers; Business Wire; March 2000; dialog copy 2 pages

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